



Digital Marketing Associate Training



Classroom training & Instructor Led, Online

25+

Cohorts

500+

Participants

4+

Years of Trust

5+

Countries

OVERVIEW

More companies than ever are turning to Digital Marketing and honing your skills in this competitive field is a must to give your career a substantial advantage. This Digital Marketing Associate Program (DMA Program) is designed to help you master the essential disciplines in Digital Marketing, including Search Engine Optimization (SEO), Social Media, Pay-per-click (PPC), Website Conversion Optimization, Web Analytics, Content Marketing, Email, and Mobile Marketing. Digital Marketing is one of the world's fastest-growing disciplines and this certification will raise your value in the marketplace and round out your skillset.

We also have a Capstone project at the end of the learning path which will enable learners to exercise core concepts taught across the course curriculum and gives them the opportunity to solve real-world, industry-aligned case studies.

Whether you're looking for a new career in Digital Marketing or just want to improve your marketability to future employers, this DMA program will make you industry-ready. Acquire relevant skills through extensive hands-on practice with a wide range of simulations and projects that will enable you to launch your own Digital Marketing campaigns. Train on the latest Digital Marketing tools, learn how they work, and how to apply them for maximum results — all through one comprehensive program.

The DMA Program will also prepare you to master the most sought-after certification exams such as OMCA, Facebook Blueprint, Google Ads, Google Analytics, Hootsuite, and Hubspot.

WHY STUDY DIGITAL MARKETING?

Digital Marketing is an obvious pathway to making massive money. Whether you're a student, a job aspirant, a professional, a housewife, or an ambitious dreamer, Digital Marketing will pave a way for you to make your dreams turn into reality.

01 HIGH PAYING GLOBAL JOB

02 BE A FREELANCING GIANT

03 START AN E-COMMERCE STORE

04 EXPAND YOUR BUSINESS

05 EARN \$ WITH YOUR EXISTING JOB

LinkedIn 

Listed Digital Marketing as one of the Top Hottest Job in the world

7000+ vacancies

Make yourself Job Ready in 5 weeks+



Plan to start/Run your own Business ?

Learn digital marketing
hacks with the training



Earn \$ with your existing job

Unleash your creativity & become a Freelancing Giant



WHO SHOULD TAKE THIS TRAINING & WHY ?

Students



Fresher with "0" industry
experience
***Start your career in top tech
companies***

Professionals



Unsatisfied with
Monotonous work
***Upskill your profile and
Growth***

Business Owners



Not enough growth in \$
***Grow your business by
10x***

Training Highlights

- **Over 30 hours of instructor-led training and over 20 hours of self-paced videos**
- **Instructor-led online project mentoring session**
- **Walkthrough of 35+ Digital Marketing Tools**
- **Walkthroughs of tools such as Funnelytics, Moz, SEMrush, Mailerlite, IFTTT**
- **Preparation for Industry-recognized exams including Twitter Flight school, Google Ads, Google Analytics, and Hubspot.**
- **Capstone Project focusing on 4 major concepts of Digital Marketing including SEO, Content Marketing, Social Media Marketing, Facebook Marketing, Email Marketing**

TARGET AUDIENCE

The Digital Marketing Training is ideal for:

- Business Professional
- Marketing Consultant
- Sales Professional
- Entrepreneur
- Traditional Marketer
- Student Interested in Jumping a career in digital marketing

Educational Objective

A graduate of this program will be able to:

- Develop digital marketing strategies by setting up your own marketing framework of business goals, market insights, customer journey, marketing channels, and marketing objectives.
- Plan effective marketing content and channels that can maximize the ROI of your marketing campaigns.
- Analyze your audience and marketing performance along with newly emerging marketing technologies to upgrade your marketing strategies.
- Create a marketing campaign using the most effective channel to achieve your marketing objectives on popular marketing platforms such as Facebook and Google Ads.

MODULE 1

DIGITAL MARKETING 101



Course Introduction

Understand the basics of digital marketing with this introductory course. This course gives a complete overview of the current trends of digital marketing in today's increasingly digital landscape.

LESSON 1 – Introduction

Fundamental Concepts of Digital Marketing

This course walks you through the basics of digital marketing along with the background of the concepts and where it came into the real trend. It will also brief about the future of digital marketing using the current trends.

LESSON 1 – Introduction to Digital Marketing Framework: Become familiar with the digital marketing framework and how each part works together for your marketing strategy

LESSON 2 – Your Business Value :

- Identify the business you market and their core components.
- Explain how a business's value proposition is a key starting point for marketers
- Align the marketing strategy with the company branding strategy

LESSON 3 – Your Customer :

- Build customer empathy maps and target personas.
- Build your customer journey in five stages.
- Map out the key touchpoints and stages of your customer journey

LESSON 4 – Marketing Channels :

- Explain how different types of channels affect your marketing strategy.
- Recognize that your choice of marketing channels depends on your customer journey
- Identify the most relevant marketing channels to suit your customer journey.

LESSON 5 – Marketing Objectives and Performance :

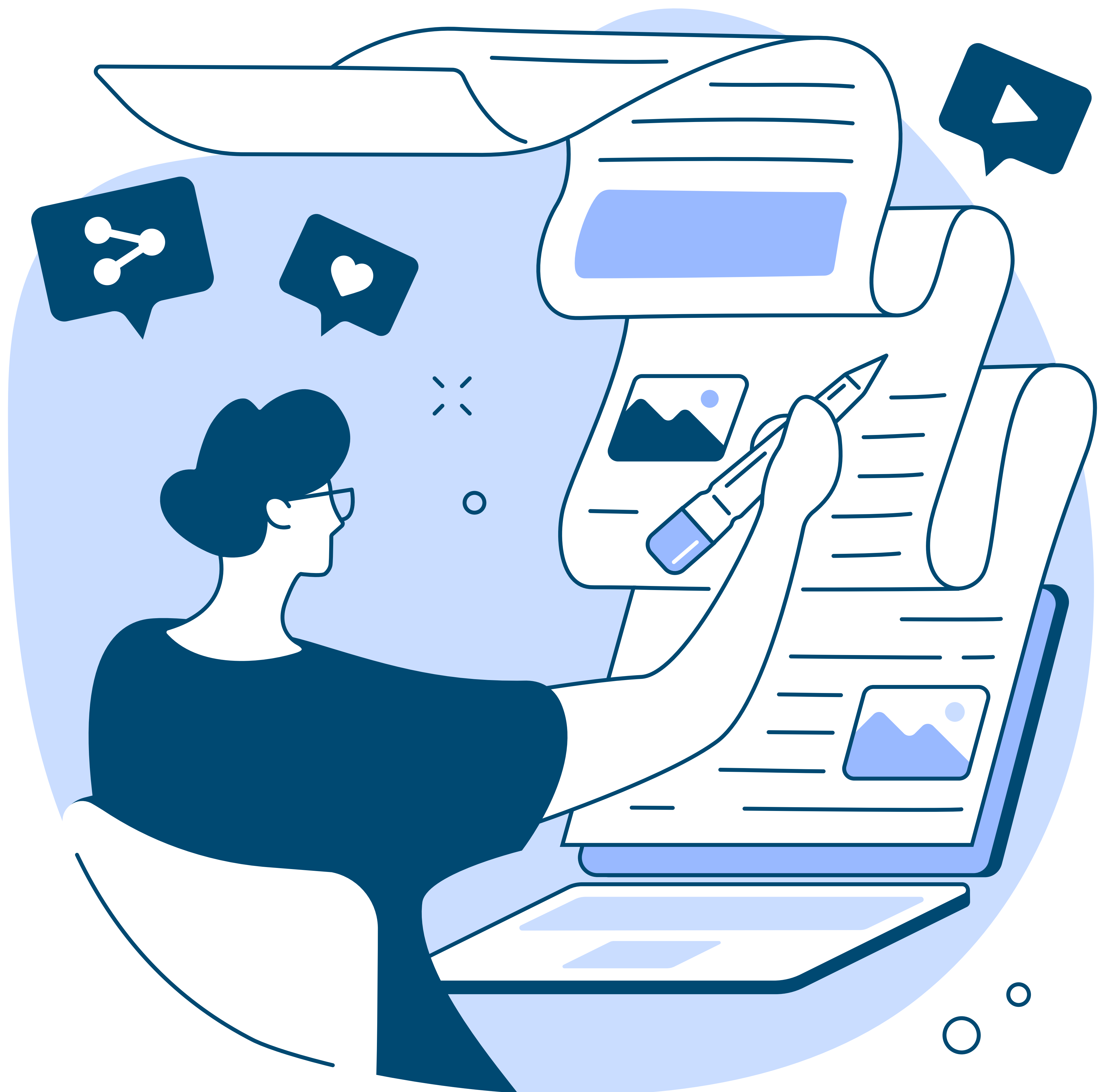
- Describe the role of marketing objectives, KPIs, and metrics
- Identify relevant KPIs given marketing objectives

LESSON 6 – Working in Digital Marketing Roles :

- Identify the key skills and experiences required to become a digital marketer or work for digital marketing projects

MODULE 2

MASTERING CONTENT MARKETING



Content Marketing Foundations

Content Marketing enables marketers to distribute relevant and valuable content to attract customers. This content can be in the form of videos, articles, blog posts, guides, white papers, and more. In this course, you will learn about the importance of Content Marketing, Content Marketing strategy, and overseeing a Content Marketing program. When you have finished this course, you will be familiar with Content Marketing tactics and creating content for Social Media platforms, as well as budget and measurement considerations in Content Marketing

LESSON 1 – Introduction to Content Marketing

LESSON 2 – Content Marketing Strategy

LESSON 3 – Overseeing a content Marketing Program

LESSON 4 – Content Marketing Tactics

LESSON 5 – Social Media Platforms

LESSON 6 – Plan Your Content :

- Plan your marketing content by understanding your customer personas and classifying three types of content to serve them
- Create and manage your content using creative storytelling and curation strategies
- Develop execution plans to distribute, promote, and monitor your content by creating a content calendar

MODULE 3

MASTERING SOCIAL MEDIA MARKETING



Social Media Marketing Fundamentals

Social Media connects people together with the aim of sharing content and ideas regardless of distance. It represents a huge opportunity for all brands to engage with people across various demographics and drive traffic to their websites. In this course, learn the potential of using Social Media for business and how to make your brand's presence more powerful via Social Media marketing. Understand the integration of Content Marketing and Social Media and the importance of using these two areas of Digital Marketing in parallel. You will also look at linking social campaigns with business goals and gauging your Social Media performance using key performance indicators.

LESSON 1 – Introduction to Social Media Marketing

- Explain why it is important to understand the social media landscape
- Plan to map social media channels to your customer needs and journey

LESSON 2 – Social Media marketing strategy and Planning

LESSON 3 – Social Media Marketing Channel Management

LESSON 4 – Social Media Management Tools

- Implement your campaigns using appropriate tools to manage your community and monitor the performance

LESSON 5 – Social Media Measurement and Reporting

- Identify the key metrics to measure the impact of social media campaigns

Facebook Marketing

Facebook has established itself as the most popular Social Media platform. With around two billion active users, Facebook is very critical for each company or brand for its overall marketing strategy.

Facebook has different types of content and ads and various algorithms that work behind them. In this course, you will go through the size and reach of Facebook and tips on how to expand it. You will learn how to test content strategically, use Facebook Messenger for marketing, and experiment with different features to optimize customer engagement.

LESSON 1 – Understanding the Facebook Algorithm

LESSON 2 – Groups, Pages, Messenger, and Facebook Live

LESSON 3 – Managing Facebook

LESSON 4 – Facebook Marketing Tools

LESSON 5 – Understanding Facebook Ads

LESSON 6 – Creating Your Facebook Ad

LESSON 7 – Facebook Targeting

LESSON 8 – Facebook Tracking and Reporting

LESSON 9 – Facebook Commerce

LESSON 10 – Facebook Privacy and Security

LESSON 11 – Facebook Blueprint Examinations

Twitter Marketing

As a company or a brand, it is important to include various Social Media channels in your marketing efforts. These channels should have an active user base. Twitter is one such emerging Social Media platform where brands can attract customers, especially Millennials. This course discusses the position Twitter holds in the current spectrum of top Social Media channels and how it is unique as a Social Media platform. You will also learn the marketing and advertising side of Twitter, along with the various Twitter ad options.

LESSON 1 – Understanding Twitter

LESSON 2 – Using Twitter as a Marketer

LESSON 3 – Customer Service and Engagement Via Twitter

LESSON 4 – Marketing on Twitter

LESSON 5 – Understanding Twitter Advertising

LESSON 6 – Twitter Ad Options

Instagram Marketing

Instagram has established itself as the most popular Social Media platform. With around one billion-plus active users, Instagram is very critical for each company or brand for its overall marketing strategy.

Instagram has different types of content and ads and various algorithms that work behind them. In this course, you will go through the size and reach of Facebook and tips on how to expand it. You will learn how to test content strategically, use Instagram Direct Messenger for marketing, and experiment with different features to optimize customer engagement.

LESSON 1 – Understanding the Instagram Algorithm

LESSON 2 – Instagram Profile Optimisation

LESSON 3 – Instagram search Optimization

LESSON 4 – Hashtag Research and Usage

LESSON 5 – Instagram Engagement Strategy to grow Organically

LESSON 6 – Instagrams Ad

LESSON 7 – Instagram Ads Targeting

LESSON 8 – Instagram Tracking and Reporting

LESSON 9 – Instagram Commerce

LinkedIn Marketing

As a company or a brand, it is important to include various Social Media channels in your marketing efforts. These channels should have an active user base. Twitter is one such emerging Social Media platform where brands can attract customers, especially Millennials. This course discusses the position Twitter holds in the current spectrum of top Social Media channels and how it is unique as a Social Media platform. You will also learn the marketing and advertising side of Twitter, along with the various Twitter ad options.

LESSON 1 – Understanding LinkedIn

LESSON 2 – Using LinkedIn as a Marketer

LESSON 3 – Customer Service and Engagement Via LinkedIn

LESSON 4 – Marketing on LinkedIn

LESSON 5 – Understanding LinkedIn Advertising

LESSON 6 – LinkedIn Ad

MODULE 4

MASTERING SOCIAL MEDIA ADVERTISING



Social Media Advertising

Cutting through the noise in social media can be challenging, and often, marketers must use paid social media marketing strategies to amplify their message. In this course, you learn about the opportunities for targeted advertising in social media and how to execute advertising campaigns that resonate with your audience

LESSON 1 – Facebook Advertising

LESSON 2 – Navigating Facebook Business Manager

LESSON 3 – Setting Up your Facebook Advertising Account

- Set up your advertising account at Facebook

LESSON 4 – Understanding the Facebook & Instagram Campaign Objectives

LESSON 5 – Audience Targeting and Placement setting

- Build a target audience using demographics, interests, and behaviors to identify custom and lookalike audience

LESSON 6 – Creatives and Copywriting for Facebook & Instagram Ads

LESSON 7 – Twitter Ads

LESSON 8 – LinkedIn Ads

LESSON 9 – Snapchat Ads

MODULE 5

MASTERING SEARCH ENGINE OPTIMIZATION



Search Engine Optimization

Search Engine Optimization (SEO) is one of the most important pieces of Digital Marketing. This module provides the foundational knowledge in SEO, helping you to improve the visibility of your website on Search Engines and increase website traffic. After completing this course, you will understand the best on-page and off-page SEO practices, how to generate relevant keywords for SEO optimization, and how to do competitive analysis. You will also look at link building, local SEO, and how to measure SEO success.

LESSON 1 – How Search Engine Work

- Explain why SEO is important for your marketing efforts to drive traffic from the search engine
- Identify where in the customer journey SEO can be most effective

LESSON 2 – Keyword Research and Competitive Intelligence

- Build your keyword list and evaluate the list with the keywords that have high volume, low difficulty, and high opportunity

LESSON 3 – Creating Content Clusters for Content Marketing

LESSON 4 – Google Hacks to Improve your search ranking

LESSON 5 – Local SEO (Google My Business)

LESSON 6 – Algorithm Updates and SEO Changes

LESSON 7 – Integrating SEO with Other Disciplines

LESSON 8 – SEO Audit and the Future of SEO

MODULE 6

MASTERING SEARCH ENGINE MARKETING



**SEARCH ENGINE
MARKETING**

Search Engine Marketing

Optimizing visibility in search engine results is an essential part of digital marketing. Reinforcing findability through Search Engine Marketing (SEM) is an effective tactic to achieve your marketing objectives. In this course, you'll learn how to create, execute, and optimize an effective ad campaign using Google Ads.

LESSON 1 – Intro to SEM

- Build the structure of your Ad Groups based on marketing objectives, customer segments, and keyword searches

LESSON 2 – Keywords Research and Planning

- Develop Keyword lists with both short-tail and long-tail keywords

LESSON 3 – Ads

Engage searchers by strategically developing the four components of dynamic and text ads and selecting appropriate ad extensions for your market

LESSON 4 – Shopping PLA Ads & Smart Display Campaigns

LESSON 5 – YouTube Advertising

Google Ads Fundamentals

In this course, you will learn about the tools and techniques used in paid search advertising, covering topics such as account structure, keywords, match types, creating text and search ads, and ad extensions. You will also look at campaign types and settings, advertising metrics, bidding and bid modifiers, quality score, Google Ads reports, and tools. You will learn how to optimize your Google Ads account with these tools and techniques.

LESSON 1 – Introduction to Google Ads

LESSON 2 – Account Structure

LESSON 3 – Keywords and Match Types

LESSON 4 – Creating Text and Search Ads

LESSON 5 – Ad Extensions

LESSON 6 – Display Ads

LESSON 7 – Display Targeting

LESSON 8 – Campaign Types and Settings

LESSON 9 – Google Ads Reports

LESSON 10 – Google Ads Tools

Google Analytics

Google Analytics is the most popular digital analytics platform that will empower you to become a better digital marketer. Starting with Digital Marketing data gleaned from websites, mobile apps, and Social Media, Google Analytics unlocks the power of user data. Throughout the course, you will learn how various features of Google Analytics enable you to access, segment and analyze this data to drive better Digital Marketing campaigns and optimize your business objectives for success.

LESSON 1 – Introduction to Google Analytics

- Set up a Google Analytics account and navigate the basic features and principles of Google Analytics
- Analyze meaningful characteristics or patterns about an audience by understanding their profile and demographics and user trends in Google Analytics

LESSON 2 – Navigating the Interface

LESSON 3 – Understanding the Account Structure and Managing Users

MODULE 7

MASTERING EMAIL MARKETING



Email Marketing Foundations

Email has been viewed as a spam-filled channel in the past, but it has made a comeback as a powerful marketing tool. In this course, you will learn how email can be effectively used to create a loyal base of engaged customers.

After completing this course, you will be familiar with basic email terminology, how to build and maintain a mailing list, and how to avoid spam reports. Additionally, you will learn how to measure the performance of email campaigns and how to automate them.

LESSON 1 – Introduction to Email Marketing

LESSON 2 – Elements of Email

LESSON 3 – Working with an ESP

LESSON 4 – Build and Maintain Your List

LESSON 5 – Avoid Spam Penalties

LESSON 6 – Email Deliverability

LESSON 7 – Campaign Measurement

LESSON 8 – Automation Basics

MODULE 8

Earn with your skill (Freelancing as a digital marketer)



Freelancing

In this part of the course, we teach you how to earn with your digital marketing skill, we onboard you on various freelancing platforms where you get to work with both local and international clients.

This Freelancing module gives you the step-by-step guide to go from ZERO EXPERIENCE to becoming a Freelancer and having a profitable freelance home business or online business, and landing clients you never thought possible.

LESSON 1 – Introduction to Freelancing

If you are already freelancing full-time or growing a creative agency, this course will help you take it to the next level. If you are thinking about going full-time freelance, this course will give you the confidence and systems to make it succeed from the start.

LESSON 2 – Upwork, Fiverr , etc

LESSON 3 – Setting up your profile on upwork and fiverr

LESSON 4 – Getting jobs on upwork : The Do's and Don't

LESSON 5 – Proposals and Contracts

LESSON 6 – Pricing digital marketing Services

LESSON 7 – Managing a Digital Marketing Business

Projects

Search Engine Optimization (SEO)

Assignment Promises :

- Research the right keywords to get your website ranked better on Google.
- Identify your competitors and analyze their websites to build a competitive advantage.
- Learn local SEO and Mobile SEO to target users specifically.
- Identify the keywords and strategies implemented by your competitors.

Tools you will Learn

1. Moz, Ahref, SEMrush
2. Google Keyword Planner

Search Engine Marketing (SEM)

Assignment Promises :

- Set up a Google Ads Account to run ads on Google.com and Google's associated properties
- Understand how to create ad groups, write catchy ad text, and select keywords to run and optimize your ad campaign's performance
- Create and run responsive ads on Google Display Network to show your ads on all devices
- Connect your marketing objective to Ads solutions to achieve a business's objective

Tools you will Learn

1. Google Ads

Search Media Marketing (SMM)

Assignment Promises :

- Learn to create a profitable Facebook page that converts the viewers into customers.
- Build your network of existing customers and potential customers while making yourself reliable in the eyes of the audience.
- Create and run effective ad campaigns to target the relevant audience who are interested in your offering.
- Build your fan base on Twitter to create buzz about your business and products.

Tools you will Learn

1. Canva
2. Facebook Creator Studio
3. IFTTT

Projects

Email Marketing

Assignment Promises :

- Become hands-on on Legal Aspects involved in sending Emails to various countries
- Never let your emails land in Spam Folders – Be equipped with key techniques
- Start to manage your emails professionally using MailChimp

Tools you will Learn

1. Mailchimp
2. Mailerlite
3. Befree

Facebook Advertising

Assignment Promises :

- Strategize and launch your Facebook Page and Ad Campaign
- Design Impactful creatives, run ads, and optimize your campaigns based on your performance.
- Build brand awareness for your brand and use Facebook Messenger and Facebook Shop
- Get more conversions online and offline with Facebook

Tools you will Learn

1. Facebook Ads Manager
2. Canva

Content Marketing

Assignment Promises :

- Design a customer journey intended for the purpose of achieving your marketing objective
- Perform a content audit on the brand and competitors' content promotion on the web (blog) and social media.
- Research on Topic Ideas for content on each stage of the customer journey. Hence create a content idea bank
- Create a month content calendar for your contents

Tools you will Learn

1. Canva
2. Adobe spark
3. Lumen5

Digital Marketing Capstone Project

The Digital Marketing Capstone project will give you an opportunity to implement the skills you learned in the Digital Marketing Associate Program. Through dedicated mentoring sessions, you'll learn how to solve real-world, industry-aligned



TOOLS

During the DMA Program, you will use the following tools:



Bitly
Google Webmaster
TinyURL

Medium
Keyword IO
Twitter

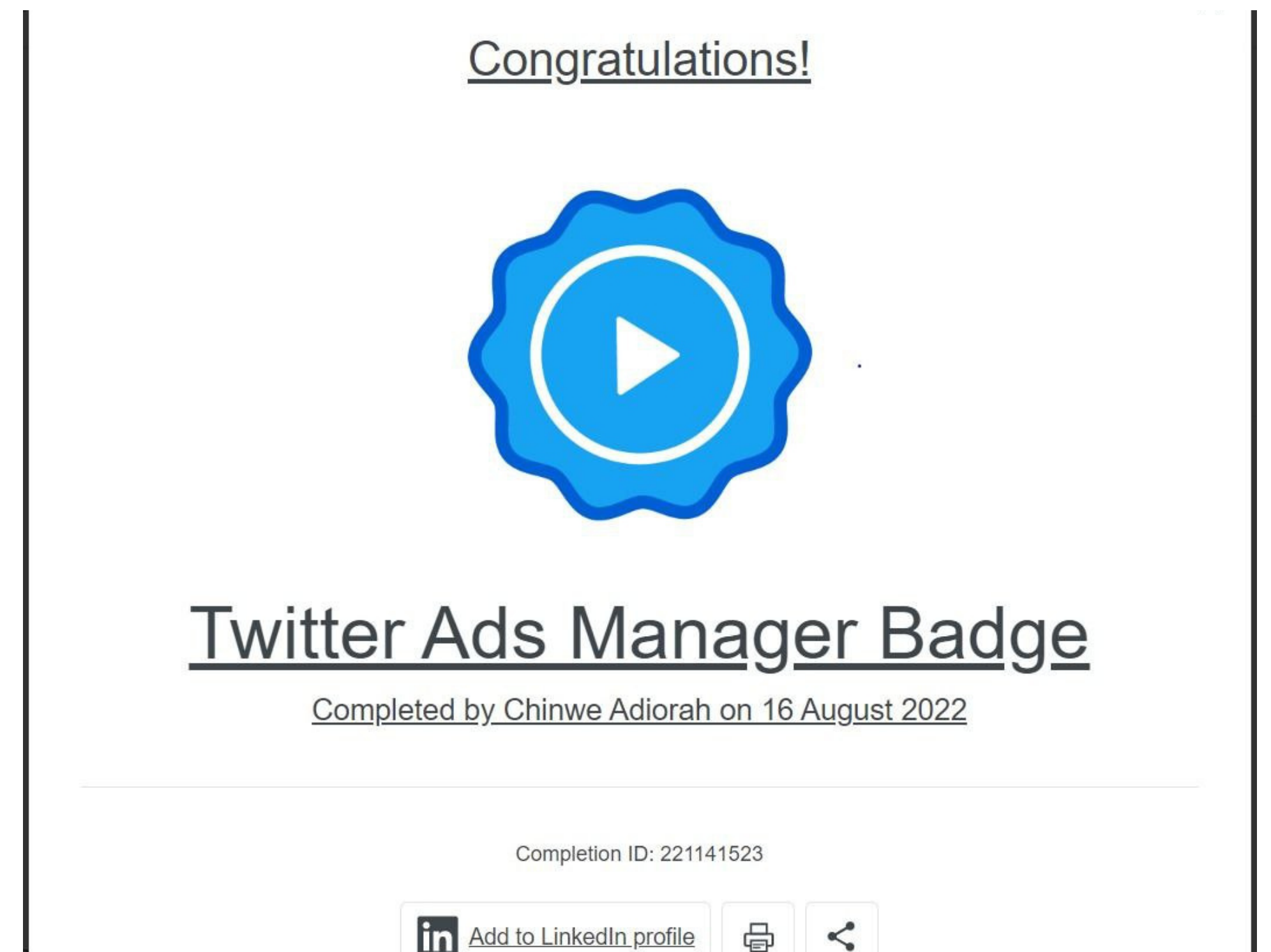
Google
Sprout Social
Mailerlite

Partnerships and Certifications



COURSE CREDIBILITY

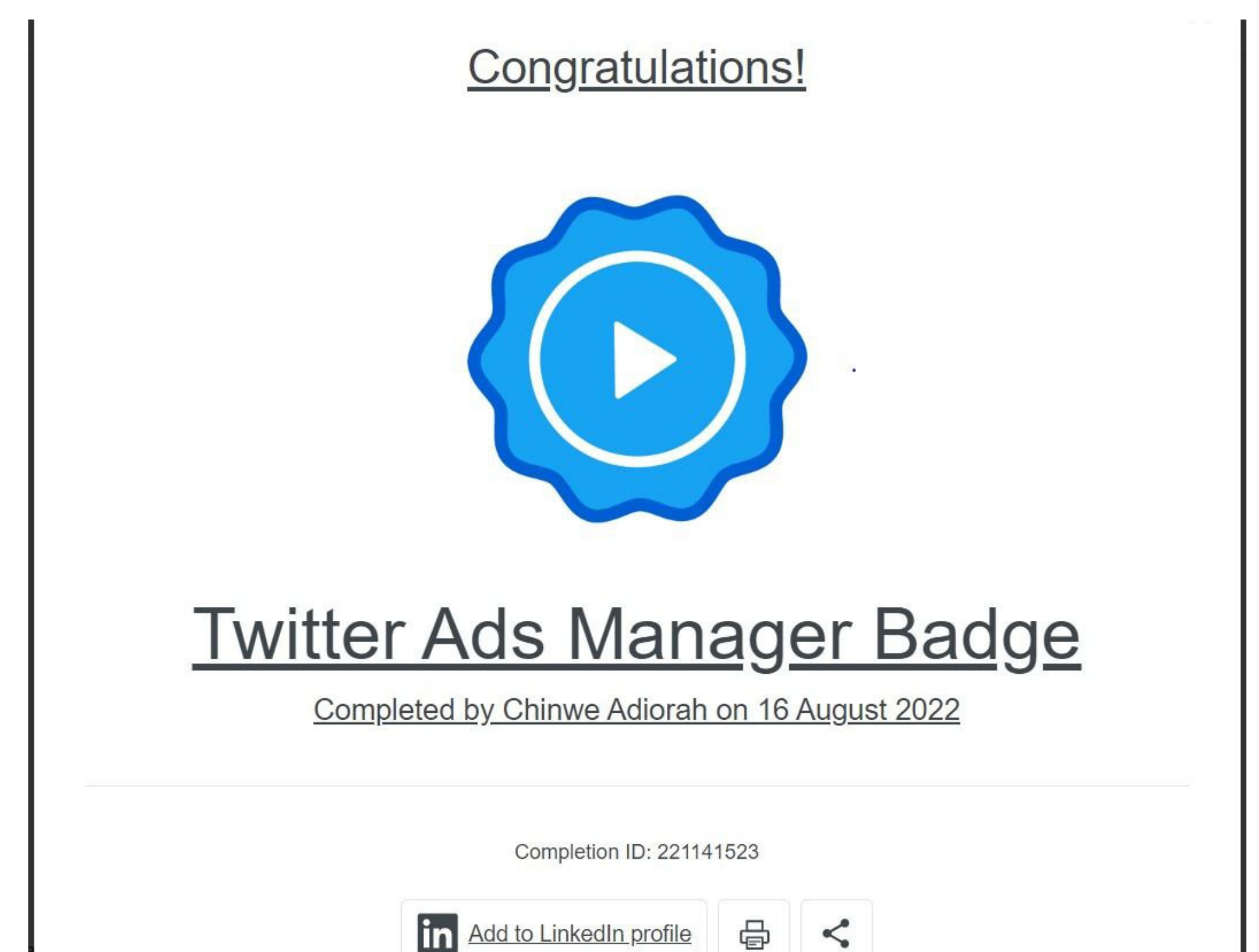
- Covers 5+ major Digital Marketing channels
- Overview of 35+ tools across various DM platforms
- Prepares you for globally accredited certification exams such as , HubSpot, Google Ads and Google Analytics
- Learners get certificates from respective bodies, along with Virals n Signals, post successful completion of both the exams (on their respective platforms)
- Work on four live projects of 10 hours each that provide you hands-on learning experience
- Work on a Capstone Project which focuses on core concepts of Digital Marketing, including SEO, Facebook Marketing, Google Ads and YouTube Marketing



Partnerships and Certifications



COURSE CREDIBILITY



- Google Ads Search Certification
- Google Ads Display Certification
- Google Ads - Measurement Certification
- Google Ads Video Certification
- Shopping ads Certification
- Google Ads Creative Certification
- Google Ads App Certification
- Twitter Flight School Certification
- Inbound Certification by HubSpot
- Content Marketing Certification by HubSpot
- Digital Advertising Certification by HubSpot
- Meta Certified Community Manager
- Facebook Certified Media Buying Professional

Note: The cost to appear for Facebook Blueprint Certificate is not included in the course fees. Participants will have to pay to Facebook directly while scheduling the exam.

Participant Reviews

Student Testimonial

Alafe Oluwatoyin

★★★★★ a week ago **NEW**

I enrolled for digital marketing associate training course with this agency and it was insightful, educative and informative. The coach (Mr Ade) is patient, eloquent and attentive, he is always available to answer all questions. I learnt a lot from this training, I can't wait to put my newly acquired skills into good use. The free coffee and snacks during break is always a delight.

Student Testimonial

Vivian Okoye

 **vivian okoye**
1 review

★★★★★ 6 days ago **NEW**

Insightful class with a well developed curriculum. I had an excellent learning experience. Did not only teach the how but also the why and when in Digital marketing. Covered various aspects of Social media, email content marketing...

The practice projects helped me to self-learn and apply what was taught to my business and career. Had fun classes and took cool pictures.

Participant Reviews

Student Testimonial

Chisom Ifeirinachi


 **Chisom Ifeirinachi**
2 reviews

★★★★★ 2 months ago

If you are looking for a place to learn digital marketing and understand it perfectly, this is a good place to go to. They have amazing instructor and is always available to attend to questions when asked. I recommend this agency 100%.

Student Testimonial

Meduoye Elizabeth

 **Meduoye Elizabeth**
1 review

★★★★★ 53 minutes ago

Leaning from Virals and Signals Creative Marketing agency was one of the best decision I made in July. I commend the facilitator on a well structured mode of teaching, which was not just good but excellent, tasking and engaging. Thank you for the hands on project which gave an insight of what to expect in the field. If you are looking into getting into the Digital Marketing world, VS is highly recommended.

Participant Reviews

Student Testimonial



A screenshot of a testimonial card for Adiorah Laura. The card has a grey header with three colored circles (white, dark blue, red) on the left and the name 'Adiorah Laura' on the right. Below the header is a profile section with a red circular avatar containing the letter 'A', the name 'Adiorah Laura', and '2 reviews'. To the right of this section is a vertical ellipsis menu icon. Below the profile is a five-star rating (all stars are filled), the text 'an hour ago', and a 'NEW' badge. The main body of the card contains the following text: 'I wanted to learn digital marketing. While searching for a place to learn I came across Virals n Signals Digital Agency and the experience has been amazing. They make learning fun and easy. I recommend this agency to anyone looking to learn digital marketing and need any digital marketing related services'.

Student Testimonial



A screenshot of a testimonial card for Bisi Olajide. The card has a grey header with three colored circles (white, dark blue, red) on the left and the name 'Bisi Olajide' on the right. Below the header is a profile section with a dark blue circular avatar containing the letter 'B', the name 'Bisi Olajide', and '1 review'. To the right of this section is a vertical ellipsis menu icon. Below the profile is a five-star rating (all stars are filled), the text '6 days ago', and a 'NEW' badge. The main body of the card contains the following text: 'I joined this class a digital marketing novice and it has been one of the most educating classes ever. Facilitator is very detailed. Amazing run through on all the modules in digital marketing. They took their time to help out with every of my challenge as regards understanding the course and it was easy to flow with the modules because there were practical projects you had to attempt. Great course and amazing facilitators.'

Alumni Spotlight

VS Virals n Signals
Digital Agency

@vscreativeagency

DMA ALUMNI SPOTLIGHT



PRECIOUS PRINCESS OGBEIDE

PRODUCT MARKETING MANAGER

CD CARE

Alumni Spotlight

VS Virals n Signals
Digital Agency

@vscreativeagency

DMA ALUMNI SPOTLIGHT



OLABISI OLAJIDE

HEAD OF MARKETING &
BUSINESS DEVELOPMENT

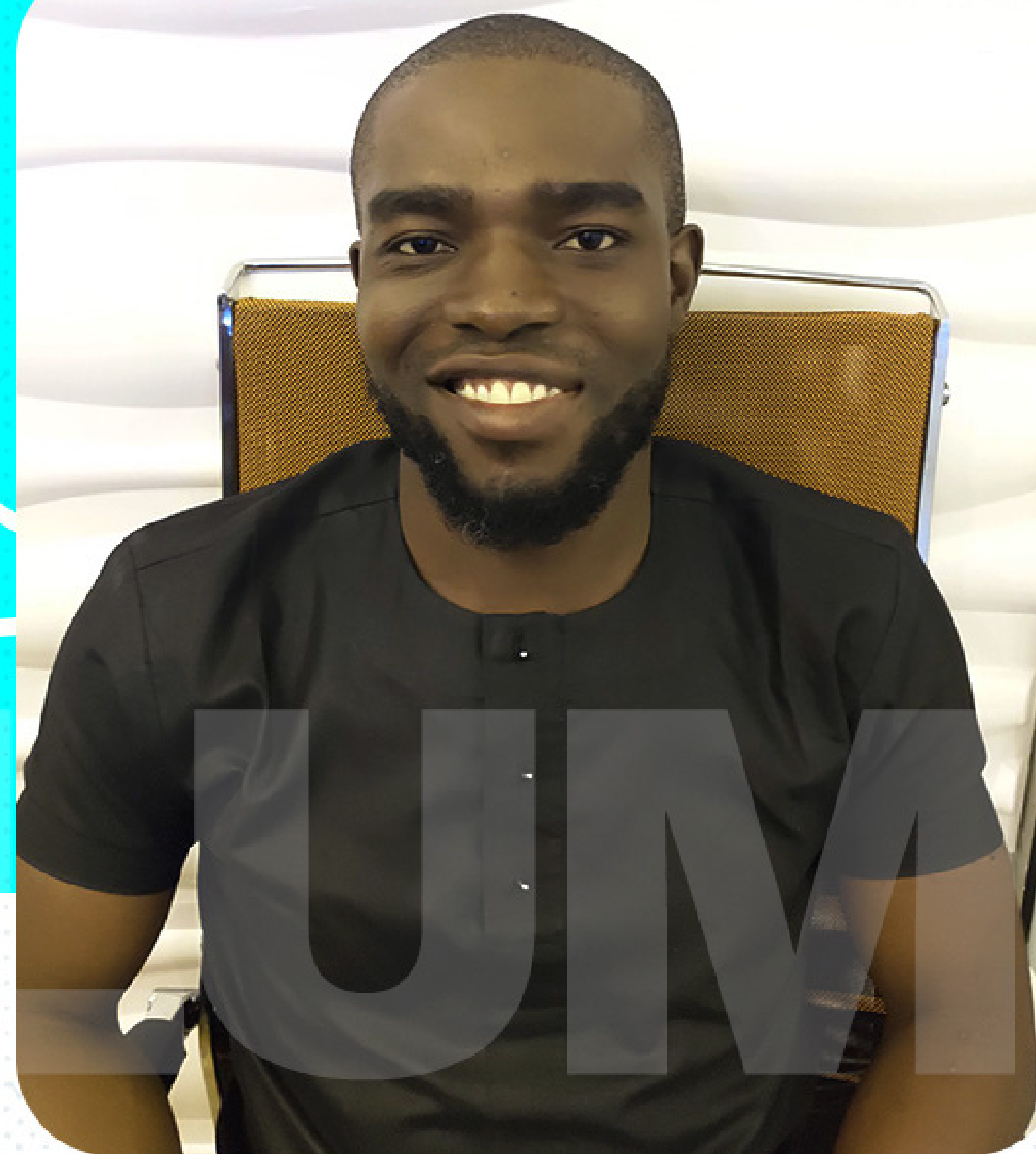
THE FIFTH ALLEY

Alumni Spotlight

VS Virals n Signals
Digital Agency

@vscreativeagency

DMA ALUMNI SPOTLIGHT



AUDU SAMUEL
CEO, ASKFASHIONISTA

Alumni Spotlight

VS Virals n Signals
Digital Agency

@vscreativeagency

DMA ALUMNI SPOTLIGHT



IFEBIRINACHI CHISOM JOY

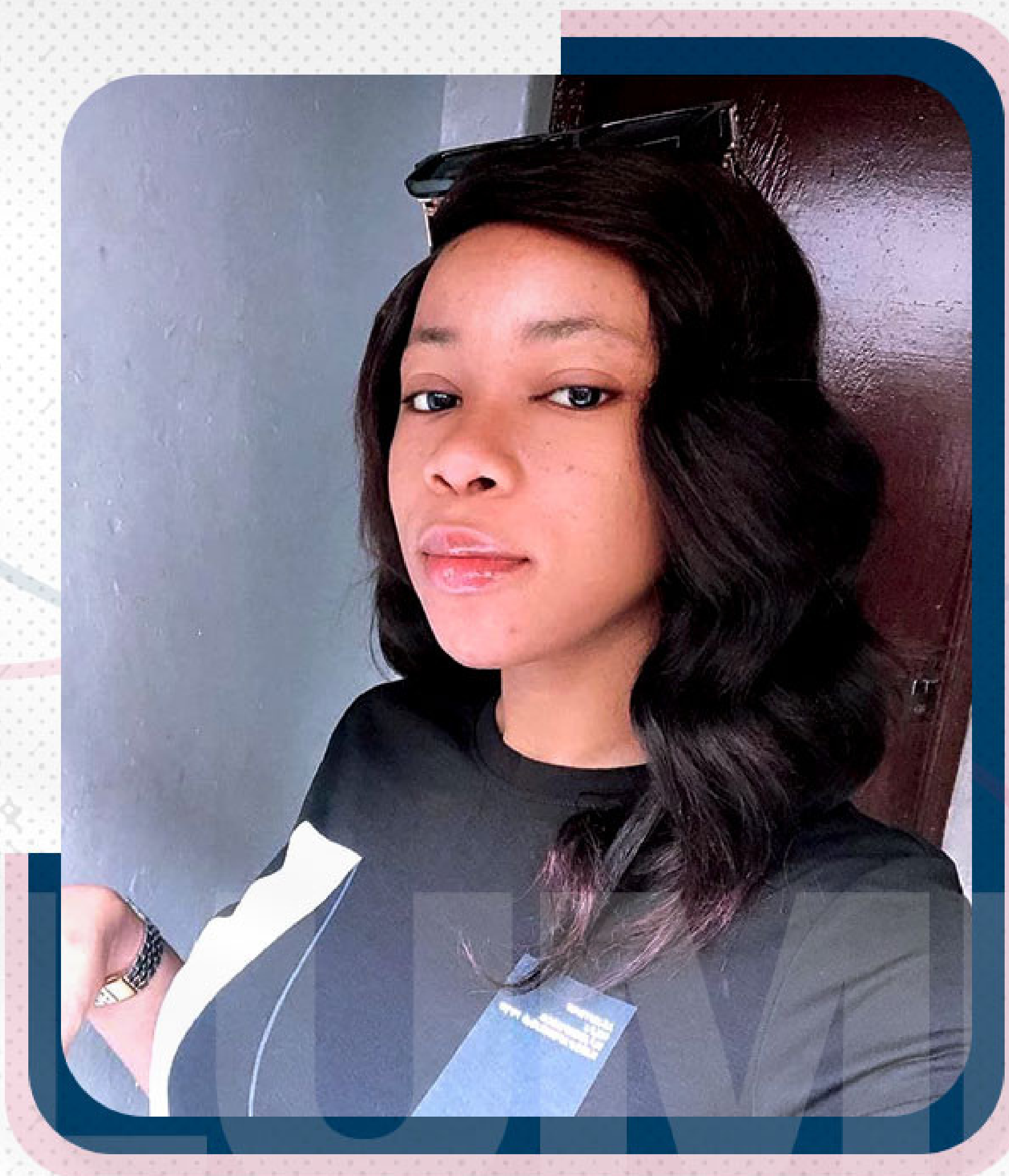
DIGITAL MARKETER & BUSINESS DEVELOPMENT
MANAGER, SECURE INTELLIGENCE

Alumni Spotlight

VS Virals n Signals
Digital Agency

@vscreativeagency

DMA ALUMNI SPOTLIGHT



TOKOSI OJUOLAPE

DIGITAL MEDIA BUYER

JANIS

CLASSROOM-LEVEL IMMERSION: DELIVERED PHYSICALLY & VIRTUALLY

REAL-WORLD PROJECTS

Build your skills through industry-relevant projects. Get personalized feedback from our network of 900+ project reviewers. Our simple interface makes it easy to submit your projects as often as you need and receive unlimited feedback on your work.

QUIZZES

Check your understanding of concepts learned in the program by answering simple quizzes. Easily go back to the lessons to brush up on concepts anytime you get an answer wrong.

CLASS SCHEDULE

30 HOURS OF LECTURES 125 HOURS OF PROJECT EXECUTION 6HRS/WEEK LECTURE ATTENDANCE

WEEKLY MODULE PROJECTS

6 WEEKS DURATION

Weekday Classes :

Tuesdays - 10AM - 1PM

Thursday - 10AM - 1PM

Weekend Classes :

Saturday - 10AM - 1PM

Sunday - 3PM - 5PM

NB : ALL CLASSES ARE RECORDED AND SHARED AFTER EACH CLASS

TRAINING FEE

PHYSICAL CLASS - N60,000

Installment Price (to be paid twice) - N30,000

VIRTUAL CLASS (runs simultaneously with the physical class) - N45,000

Installment Price (to be paid twice) - N22,500

You can pay for the training to this account

Account name: Virals n Signals Creative Marketing Agency,

Bank name: Wema Bank,

Account number: 7818320325

Interested ? Contact Us!

Call/Whatsapp Ade (Program Manager) on 07036877468

Email - ai@vscreatives.com

Virals n Signals Digital Agency



Viral n Signals Digital Academy is a subsidiary of Virals n Signals Digital Agency which is a full-service digital marketing agency. We are a team of passionate and energetic people, focusing on digital marketing services and training.

Our Digital Academy is one of the world's leading providers of digital skills training which span across the various field of DIGITAL MARKETING, FREELANCING, GRAPHICS DESIGN, MOTION GRAPHICS, WEB DESIGN, and DEVELOPMENT, etc

Virals n Signals Digital Academy assists individuals and organizations across the globe to achieve their personal and professional goals by enhancing their digital skills capability and potential.

We are Located at The Nest Innovation Tech Hub situated at No. 1a Hughes Avenue off Alagomeji Bus stop, Yaba, Lagos.

Contact Us!

Call/Whatsapp Ade (Program Manager) on 07036877468

Email - ai@vscreatives.com